

GORDON MULLENS: President and CEO of Archtypal Corporation. Clueless leader of the company who is more at home of the golf course. Can bluff his way through a business meeting and talk for hours and no one will have any idea what he has said. Nor will he.

INEZ B MALLOY: Administrative Assistant to Mr. Mullens. Is the real brains behind the corporation and most likely actually runs it.

STEVE HOBBS: Young idealistic executive who works for Archtypal but as of yet, has no idea what it is he's supposed to be doing.

WALLY MARTINEZ: Regional sales manager. Typical fast talking salesman.

MIKE MILLEGAN: From the accounting department. Primarily thinks in terms of numbers and math all day. And all night.

IVONA BOLSKEY: Also from accounting. Female version of MIKE.

MARY CATHERINE EPSTEIN: President of the Golden Guild Used Book Reading Circle. Typical young teenage girl who spends most of her time reading books.

RAY BOB BURNS: at first seems to be a good Ole Country boy from a small town who likes hunting and fishing but has many levels to his intellect.

PEZ PINKLE: appears as a young street-cred punk but also has a deeper levels. Essentially is an MIT grad that wishes he was were Tupac or Snoop Dog.

ANNE STRATTON: Shareholder of Archtypal who also heads many "consumer watch dog" groups.

LAZLO: an over qualified dishwasher. Is terribly cynical and bitter about everything. Especially about where life has lead him.

MR. JONES: is the "manager" of the establishment who seems to thrive in chaos. Is your typical apologetic manager with may have a darker side.